

bluArc

Connect Everyone • Everywhere
Hosted Business Phone & Internet Services

Phone Models



www.bluArc.ca

Polycom VVX 300

These powerful 6-line entry-level Business Media Phones are for today's cubicle workers who handle a low to moderate volume of calls and need crystal clear communications.

Give your cubicle worker the best experience with this high-quality UC Business Media Phone. Designed for a broad range of environments for small and medium businesses.

- Make more efficient and productive calls with the unparalleled voice clarity of Polycom HD Voice
- Improve productivity for cubicle workers and call center operators through an intuitive easy-to-use user interface
- Reduce deployment and maintenance costs—the Polycom Zero Touch Provisioning and web-based configuration tool makes the VVX 300 series simple to deploy, easy to administer, upgrade, and maintain
- Leverage previous IT infrastructure investments—deploy VVX 300 series Business Media Phones on your existing network without needing to upgrade your call control platform
- Easy to integrate with third-party web-based UC and productivity applications for broad, standards-based, open APIs



Polycom VVX 400

These color 12-line mid-range Business Media Phones are for today's office workers and call attendants who depend on crystal clear communications.

Give your call attendants a high-quality, cost-effective UC solution that will handle their moderate call volume and provide them with the advanced telephony features they expect from a modern media phone.

- Make more efficient and productive calls with the unparalleled voice clarity of Polycom HD Voice
- Improve productivity for office staff and cubicle workers via an intuitive larger, color display and easy-to-use line appearances
- Reduce deployment and maintenance costs—the Polycom Zero Touch Provisioning and web-based configuration tool makes the VVX 400 series simple to deploy, easy to administer, upgrade, and maintain
- Leverage previous IT infrastructure investments—deploy VVX 400 series Business Media Phones on your existing network without needing to upgrade your call control platform
- Easy to integrate with third-party UC and productivity applications for broad, standards-based, open APIs



Corporate Headquarters

883 Boyd Ave., Suite 300
Ottawa, ON K2A 2E2
Telephone: +1.613.254.6590
Fax: +1.613.254.6594
Email: sales@bluarc.ca

Toronto Office

130 Spadina Avenue, Suite 602
Toronto, ON M5V 2L4
Telephone: +1.416.309.2350
Fax: +1.416.309.2354
Email: sales@bluarc.ca

Polycom VVX 500

The Polycom VVX 500 series Business Media Phone is designed for today's busy managers and knowledge workers. It is a powerful yet intuitive office phone that can keep up with their multitasking and schedule juggling.

Designed for a broad range of UC environments, the VVX 500 series improves productivity through a touch-screen interface. It also serves as an application platform that complements the applications on the user's computer.

The Polcom VVX 500 series Business Media Phone supports expansion modules for applications such as personal videoconferencing and wireless networking. It is easy to deploy and manage with an enterprise-grade configuration method so administrators can easily provision and maintain handsets throughout the enterprise.

Designed for enhanced interoperability, Polycom VVX 500 series leverages your existing IT investments by integrating with more IP PBX systems than any other business media phone in the industry.

- UC Software and Polycom Desktop Connector to PCs; keyboard and mouse sharing
- Microsoft Exchange calendar integration
- Touch-screen interface
- Expandable accessories for video and wireless
- Open application platform and web browser
- Simple, flexible and secure provisioning options
- Skype for Business and Office 365 Cloud PBX interoperability (order "Skype for Business Edition" codes ending in "-019")



Corporate Headquarters

883 Boyd Ave., Suite 300
Ottawa, ON K2A 2E2
Telephone: +1.613.254.6590
Fax: +1.613.254.6594
Email: sales@bluarc.ca

Toronto Office

130 Spadina Avenue, Suite 602
Toronto, ON M5V 2L4
Telephone: +1.416.309.2350
Fax: +1.416.309.2354
Email: sales@bluarc.ca



5304 IP PHONE

A cost-effective entry-level display phone that provides access to the features and applications enabled by bluArc's hosted business phone platform. This two-line, dual-port IP phone with a 40-character backlit display is specifically suited to be deployed in areas where a small footprint is required.

- Two x 20 backlit display (with auto-dimming)
- Two lines with LED indication: one prime line and one programmable key with LED
- Incoming call visual indication
- Message waiting indication
- Adjustable volume / ringing controls
- Wall-mountable (optional)
- Multiple powering options (802.3af compliant)
- ADA-compliant (HAC handset)
- Small footprint (26.5 cm x 10cm or 10.5" x 4")
- Designed for power conservation: reduces power consumption for overall energy savings

5312 IP PHONE

A full-duplex handsfree speakerphone with multi-line backlit display and programmable feature keys. It provides intuitive user access to more sophisticated call handling and converged applications services supported by bluArc's hosted business phone platform. It is easily personalized with bluArc's browser-based desktop configuration tool.

- Two-line by 20-character white, backlit, graphics display with contrast control and auto-dimming
- Twelve programmable multi-function keys with dual-color LED indicators (for speed dialing, line appearances, feature access)
- Eight function keys: hold, menu, message, speaker, mute, transfer/conference, redial, cancel
- Handsfree speakerphone operation (full duplex)
- Speed calling
- Call forward
- Call hold (place/retrieve)
- Call transfer
- Last number redial
- On-hook dial
- handsfree answerback
- Page send/receive
- Voicemail access – large message waiting lamp
- Hearing aid compatible handset
- Two-position, 35-degree tilting stand for better viewing angle
- Wall-mountable
- Multiple powering options (802.3af-compliant)



Corporate Headquarters

883 Boyd Ave., Suite 300
 Ottawa, ON K2A 2E2
 Telephone: +1.613.254.6590
 Fax: +1.613.254.6594
 Email: sales@bluarc.ca

Toronto Office

130 Spadina Avenue, Suite 602
 Toronto, ON M5V 2L4
 Telephone: +1.416.309.2350
 Fax: +1.416.309.2354
 Email: sales@bluarc.ca

5320 IP PHONE

An economical, entry-level, self-labeling enterprise phone that is specifically designed for communications-intensive companies that require productivity enhancing services to be available at the user desktop. Administrators will appreciate the ability to easily manage users through remote programming, eliminating the need for any paper labels, and thereby reducing installation and ongoing operational costs.

- Large graphics display (160 pixels x 320 pixels)
- Eight programmable, one-touch, multi-function, self-labeling keys (for speed dialing, line appearances, and feature access)
- 12 fixed function keys: menu, hold, message, speaker, mute, transfer / conference, redial, cancel, volume / ringing / contrast up and down, previous page, next page
- Three context-sensitive softkeys for intuitive feature access
- Browser-based Desktop User Tool for easier user programming and key labeling
- Handsfree speakerphone operation (full duplex)
- Dual port IP phone (10/100 Mb or 10/100/1000Mb models with integrated Ethernet switch)
- Designed for power conservation: reduces power consumption for overall energy savings



5324 IP PHONE

A feature-rich, multi-line IP speakerphone with full duplex handsfree operation. It is perfect for managers, professionals and teleworkers as well as help-desk agents. With the 5324 IP Phone, users get superb call handling as well as user-programmable access to advanced voice communications.



- Two-line by 20-character white, backlit, graphics display with contrast control and auto-dimming
- 24 programmable multi-function keys with dual-color LED indicators (for speed dialing, line appearances, feature access)
- Eight function keys: hold, menu, message, speaker, mute, transfer/conference, redial, cancel
- Handsfree speakerphone operation (full duplex)
- Speed calling
- Call forward
- Call hold (place/retrieve)
- Call transfer
- Last number redial
- On-hook dial
- Page send/receive
- Voicemail access – large message waiting lamp
- Hearing aid compatible handset
- Two-position, 35-degree tilting stand for better viewing angle
- Wall-mountable
- Multiple powering options (802.3af-compliant)
- Designed for power conservation: reduces power consumption for overall energy savings

Corporate Headquarters

883 Boyd Ave., Suite 300
 Ottawa, ON K2A 2E2
 Telephone: +1.613.254.6590
 Fax: +1.613.254.6594
 Email: sales@bluarc.ca

Toronto Office

130 Spadina Avenue, Suite 602
 Toronto, ON M5V 2L4
 Telephone: +1.416.309.2350
 Fax: +1.416.309.2354
 Email: sales@bluarc.ca



5330 IP PHONE

A large backlit graphics display with 24 programmable self-labeling keys and superior audio. It is ideal for enterprise executives, managers and employees and can be used as a supervisor phone, or as a teleworker phone.

- Large backlit graphics display (160 x 320) with auto dimming
- 24 Programmable, multi-function, self-labeling keys, provided in 3 pages of 8 keys each ((for speed dialing, line appearances, feature access)
- 12 fixed function keys: Hold, Menu, Message, Speaker, Mute, Transfer / Conference, Redial, Cancel, Volume/Ringing/Contrast Up & Down, Previous Page, Next Page
- 3 context-sensitive softkeys for intuitive feature access
- Handsfree speakerphone operation (full duplex)
- Dual port IP phone (10/100 Mb or 10/100/1000 Mb models with integrated Ethernet switch)
- 802.3af power compliant (IEEE Standard)
- Supports IEEE 802.1p/q for Voice Quality of Service
- Designed for power conservation: reduces power consumption for overall energy savings

5340 IP PHONE

Easy- to-use, one-touch access to many phone features in an exciting next generation desktop device. A full-feature enterprise-class telephone, the 5340 IP Phone provides a large backlit graphics display with 48 programmable self-labeling keys, six intuitive call state sensitive softkeys and superior sound quality. The 5340 IP Phone is ideal for any enterprise executive or manager, Hot Desk users, Teleworkers, and supervisors.

- Large backlit graphics display (160 x 320) with auto dimming
- 48 Programmable, multi-function, self-labeling keys, provided in three pages of 16 keys each (for one-touch access to speed calls, line appearances, features)
- 12 fixed function keys: Hold, Menu, Message, Speaker, Mute, Transfer / Conference, Redial, Cancel, Volume/Ringing/Contrast Up & Down, Home Page, Previous Page, Next Page
- Six context-sensitive softkeys for intuitive feature access
- Handsfree speakerphone operation (full duplex)
- Dual port IP phone (10/100 Mb or 10/100/1000 Mb models with integrated Ethernet switch)
- 802.3af power compliant (IEEE Standard)
- Supports IEEE 802.1p/q for Voice Quality of Service
- Designed for power conservation: reduces power consumption for overall energy savings plus many more features and capabilities



Corporate Headquarters

883 Boyd Ave., Suite 300
 Ottawa, ON K2A 2E2
 Telephone: +1.613.254.6590
 Fax: +1.613.254.6594
 Email: sales@bluarc.ca

Toronto Office

130 Spadina Avenue, Suite 602
 Toronto, ON M5V 2L4
 Telephone: +1.416.309.2350
 Fax: +1.416.309.2354
 Email: sales@bluarc.ca

5360 IP PHONE

A full-feature enterprise-class telephone, the 5360 IP Phone provides a large, color, backlit graphics display with 48 programmable self-labeling keys, six intuitive call-state sensitive softkeys, and superior sound quality. The 5360 is ideal for any enterprise executive or manager, teleworker, or supervisor.

- Seven-inch, backlit, high-resolution (800 pixels × 480 pixels), color, touch-screen display with brightness controls
- Touch-screen access to features
- Colorized display content and applications to improve visibility and usability
- 48 programmable, multi-function, self-labeling keys, provided in three pages of 16 keys each (for one-touch access to speed calls, line appearances, features, and applications)
- Six context-sensitive soft keys for intuitive access to features and functionality
- 10 fixed function hard keys: hold, menu, message, speaker, mute, transfer / conference, redial, cancel, volume / ringing / contrast up and down
- Handsfree speakerphone operation (full duplex)
- Supports IEEE 802.1p/q for Voice Quality of Service
- Compression support: G.711, G.729a
- Multiple powering options: accepts standards-based (IEEE 802.3af power compliant) power over the LAN via spare pair to signal pair, or supports 48 VDC Ethernet / AC power wall adapter
- Designed for power conservation: reduces power consumption for overall energy saving



Corporate Headquarters

883 Boyd Ave., Suite 300
Ottawa, ON K2A 2E2
Telephone: +1.613.254.6590
Fax: +1.613.254.6594
Email: sales@bluarc.ca

Toronto Office

130 Spadina Avenue, Suite 602
Toronto, ON M5V 2L4
Telephone: +1.416.309.2350
Fax: +1.416.309.2354
Email: sales@bluarc.ca